

SCOTT TAINSKY

Assistant Professor of Sport Management
University of Illinois at Urbana-Champaign
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EDUCATION

- 2008 Ph.D., University of Michigan
 Dissertation Topic: Factors Influencing Demand in Major League
 Baseball: Steroid Policy, Discrimination, and Uncertainty of
 Outcome
 Committee: Jason A. Winfree, Associate Professor of Sport
 Management (Chair), Charles C. Brown, Professor of Economics,
 Rodney D. Fort, Professor of Sport Management, Katherine M.
 Babiak, Assistant Professor of Sport Management
- 2006 M.A., University of Michigan
- 2000 B.A., New York University

SERVICE & AWARDS

- 2009-present North American Society for Sport Management, Chair, Nominating
 Committee
- 2008-present **UIUC** Graduate Committee, Department of Recreation, Sport and
 Tourism
- 2008-2009 North American Society for Sport Management, Nominating Committee
- 2007-2008 North American Society for Sport Management, Student Board
 Representative
- 2007-2008 **U. Michigan** Kinesiology Student Leadership
- 2006-2008 **U. Michigan** Curriculum Advisory Group, Division of Kinesiology
- 2005-2008 **U. Michigan** Rackham Regents Fellow

TEACHING

Summer 2009 **UIUC** Global Campus, Finance and Budgeting in Recreation, Sport & Tourism (RST 594FB)

Spring 2009 **UIUC** Finance and Budgeting in Recreation, Sport & Tourism (RST 594FB)

2006-2008 **U. Michigan** Economics of Sport (SM 331)

PRESENTATIONS

Tainsky, S. Derived Demand in Professional Sport. NASSM Conference, Columbia, SC, May 2009.

Tainsky, S. & Winfree, J.A. Discrimination Among MLB Umpires. NASSM Conference, Columbia, SC, May 2009.

Fort, R.F., Gerrard, B., Lockett, A., Humphreys, B. Soebbing, B., Tainsky, S., Winfree, J.W., Coulson, E. Symposium: Managerial economics issues in pro sports: EPL Momentum, MLB Pricing, MLB Demand, and North American League Tax Policy. NASSM Conference, Toronto, ON, May 2008.

Babiak, K., Tainsky, S., & Juravich, M. Professional Athlete Philanthropy: Walking the Talk? NASSM Conference, Toronto, ON, May 2008.

Tainsky, S. and Babiak, K. Professional Athletes and Charitable Involvement. NASSM Conference, Ft. Lauderdale, FL, June 2007.

Humphreys, B., Maxcy, J., Winfree, J.A., Tainsky, S., and Bradbury, J.C. Symposium: Economic and Financial Aspects of Professional Team Sports. NASSM Conference, Ft. Lauderdale, FL, June 2007.

Tainsky, S. and Winfree, J.A. Discrimination and Demand: The Effect of International Players on Major League Baseball Attendance. IASE Conference, Dayton, OH, May 2007.

Tainsky, S. and Winfree, J.A. Estimating the Cost of Major League Baseball's Steroid Policy. NASSM Conference, Kansas City, MO, June 2006.

PUBLICATIONS (peer reviewed)

Tainsky, S. and Winfree, J.A. (2008) Financial Incentives and League Policy: The Example of Major League Baseball's Steroid Policy. *European Sport Management Quarterly*, 8(1), 67-81.

Tainsky, S. and Winfree, J.A. Discrimination and Demand: The Effect of International Players on Attendance in Major League Baseball. In Press. *Social Science Quarterly*.

Tainsky, S. and Babiak, K. Professional Athletes and Charitable Foundations: Common Characteristics and Framework for NBA Players with Private Foundations. Under Review.

Tainsky, S. Television Broadcast Ratings and the National Football League. Under Review.

Tainsky, S. and Stodolska, M. Population Migration and the Demand for Professional Sports. Under Review.

Tainsky, S. and Winfree, J.A. Short-run Demand and Uncertainty of Outcome in Major League Baseball. Under Review.

Tainsky, S. and Winfree, J.A. Discrimination Among MLB Umpires. In Preparation.

Tainsky, S. and McEvoy, C. Demand for National Football League Telecasts in Markets Without Teams. In Preparation.

PROFESSIONAL AFFILIATIONS

2006-present North American Society for Sport Management

2007-present International Association of Sports Economists

2008-present Western Economic Association International

RESEARCH INTERESTS

Sport economics, sport finance, demand for sporting contests, discrimination.